

## Media Release

*For Immediate Release:* July 27, 2010

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## Teddy Bear Picnic: Fun for children and their fluffy friends

### A Family Event

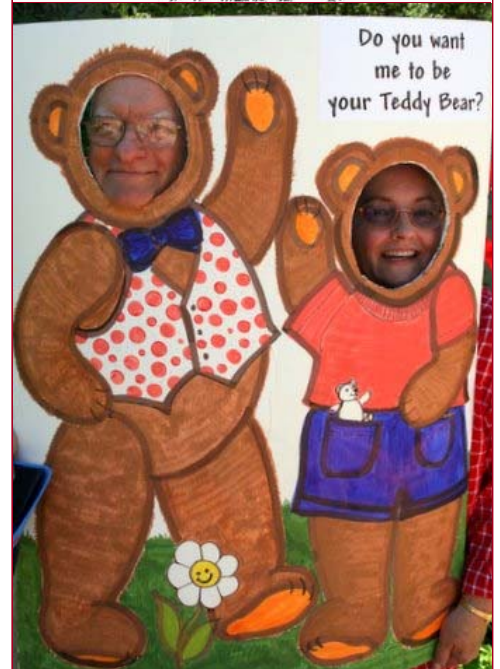
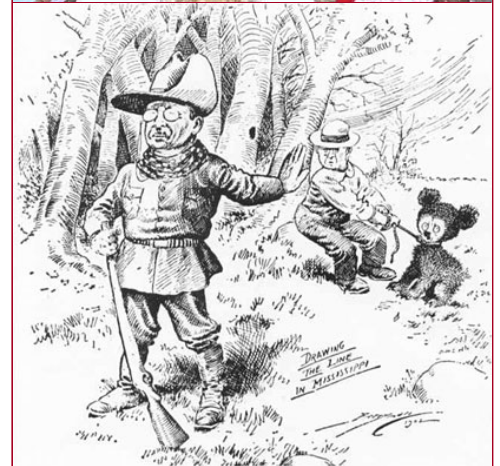
- Sunday, August 15, 2010
- 11:00 a.m. to 2:00 p.m.
- Tickets: Member prices are \$15 for adults and \$20 for children. Non-member and guest prices are \$20 for adults and \$25 for children.
- Children 3-12 years old – must be accompanied by adult
- Los Altos History Museum Patio & Grounds (51 So. San Antonio Road)
- Los Altos, CA 94022)

Los Altos, CA - The Los Altos History Museum's **Teddy Bear Picnic** offers an afternoon of food, fun, and games for children 3-12 years old and their fluffy friends. Dolls are also welcome.

Teddy Bears have been the companions and best friends of children since they were introduced in 1902, following a cartoon depicting President Theodore (Teddy) Roosevelt refusing to shoot a baby bear. Also in 1902, a Germany company, Steiff, introduced their own bear to the American market. The first shipment was sent just before America's enthusiasm for "Teddy's Bears" exploded, which eventually made the bear Steiff's most popular toy. By 1906, Teddy Bears were everywhere and children often took their teddy out with them. The Los Altos History Museum is celebrating that tradition with this event. Children will have fun learning about the history of the Teddy Bear and playing games with their teddy and new friends.

Activities include pictures with Teddy (Roosevelt) and teddy (the child's own fluffy friend from home), a scavenger hunt, a coloring table, and many other group games.

Mindful of the dietary restrictions of many children, we will be serving pizza from our generous sponsor, Spot's Pizza of Los Altos, Teddy trail mix, and many other kid- and bear-friendly foods.



*Photos from the Museum's first Teddy Bear Picnic by Carla & Larry Bjork.*

- more -

## **Teddy Bear Picnic Returns to the Los Altos History Museum, August 15, 2010**

Our volunteers are looking forward to creating a fun and creative experience for children 3-12 years old. Parents, guardians and grandparents will also have a wonderful time!

The Teddy Bear Picnic is sponsored by the Los Altos History Museum, bringing the local community together through exhibits and activities that bring alive the rich history and heritage of the Los Altos and Los Altos Hills area.

The Los Altos History Museum and J. Gilbert Smith House are open Thursday through Sunday, from noon-4pm and are located at 51 So. San Antonio Road, Los Altos, CA 94022. The gardens, outdoor agricultural exhibits and picnic area are accessible at all times. Admission to the Museum is free, supported by fundraising events like this.

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