



This year, we focused on four key goals set by our board of directors:

- 1) Strengthen our partnerships with other organizations.
- 2) Expand our role as a community resource.
- 3) Continue our successful programs & events.
- 4) Expand our funding sources.



This annual report will tell you how we did in meeting those goals. We thank you for your continued support and look forward to another successful year to come!
- Nomi Trapnell, President 2014-15



Silicon Valley

THE LURE & THE LEGENDS

OUR MISSION:

*History inspires imagination,
stimulates thought and
transforms society.
The Los Altos History Museum
preserves and shares our local
history to enrich our community
and to shape a more
informed future.*



Goal 1: Strengthen our partnerships with other organizations.



We coached a U.S. State Dept. Tech Woman on starting a museum, with help from the Computer History Museum, Tech Museum and Exploratorium.

- We assisted the Los Altos Historical Commission with the essay contest, research and awarding of historical plaques, and saw one of our board members join the commission.
- Oral histories are flourishing as we continue to work with the Los Altos Hills History Committee.

We shared the story of the Duvenecks' fight against internment at the first Japan Culture Day at Hidden Villa.



Thank you to all our Museum volunteers!

BOARD OF DIRECTORS

- President: Nomi Trapnell
 1st Vice-President: Marilyn Henderson
 2nd Vice-President: Marie Backs
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 Past President: Jane Reed
 Phyllis Dorricott
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 John Ralston
 Ginger Summit
 Jim Thurber
 Eleanor Watanabe

160 volunteers reported nearly 9,000 hours.



Goal 2: Expand our role as a community resource.



300 guests came to our first MoonFest!

- Inspired by tech pioneers, we launched a Lean-In Circle for professional women to network and support each other.
- Volunteers dressed as historical characters docented at the opening of Enchanté Hotel.
- We're professionalizing our collections care to better preserve our heritage.

A large audience enjoyed drones, robots and tales of a young entrepreneur at Young Minds @ the Museum family day.



Volunteer Awards

- Ann Foxen, Store
- Mark Leadenham, Collections
- Susan Moss, Garden
- Diane Simmons, Exhibits
- Ginger Summit, Oral Histories
- The Education Committee
- The Newsletter Team

STAFF

- Laura Bajuk
Executive Director
- Grace Perry
Assistant to the Executive Director
- Johanna Fassbender
Collections & Exhibitions Manager
- Stefanie Midlock
Asst. Collections Manager
- Kristin Morris
Collections Specialist
- Mark Perry, Facility & Rentals Manager
- Faustino Carillo
Gardener

- We welcomed the new Los Altos Head Librarian with a reception celebrating plein air paintings made in our orchard.
- We answered over 130 historical inquiries and provided weekly "Peeks into the Past."

Goal 3: Continue our successful programs & events.

- We continued popular programs like Ohlone Day, the holiday Smith House tour and authors' event, Volunteer Recognition Party and a second successful coffee to recruit more volunteers. Train Days had its highest attendance to date.
- Another successful set of education programs served 1,330 students with curriculum tours and an essay contest capped by the annual Ice Cream Social.
- We hired a *full-time* Collections & Exhibitions Manager.
- Four exhibits in the Smith House gallery included black & white photographs, vintage toys and games, "tintypes" made during *Reflect + Create*, and Annie Knapp Fitz paintings depicting the Ohlone.

Three original new exhibitions debuted in the main museum:

Pedal Power: from Wacky to Work-horse (4.10-10.5) featured an Electric Bike Festival and a Historic Bike Tour.

Silicon Valley: The Lure & the Legends (10.28-4.19) explored the stories of over 140 *local* innovators and featured programs on 3D technology, the hidden military history of Silicon Valley, the connections to Stanford, a film night and a visionaries panel.

Reflect + Create: Where Art & History Intersect (5.7-10.4) exhibited works by local artists inspired by artifacts in our collection.



New record:
22,308 visitors!



Goal 4: Expand our funding sources.

We spent less than budgeted, but also earned less, leaving a significant deficit. This reflects a growth course charted by the board as well as some planned benefit events which were canceled or delayed, and a change in the timing of revenues compared with previous years.

- We inaugurated a Board Designated Fund which will provide a long-term source of museum funding from gifts such as bequests, life insurance, charitable remainder or lead trusts, pooled income funds, retirement accounts and other planned giving vehicles. Many gifts were given in memory of Bob Grimm, who is greatly missed.
- In a new and improved venue, the Crab Feed generated increased net revenue.
- We continue to explore avenues like online giving and are developing a new easier-to-use website.

FINANCIAL REPORT:

Income

Rentals, Store, Other	\$ 253,667
Special Events	100,826
Grants	87,000
<u>Donations</u>	<u>86,680</u>
Total Income	\$ 528,172

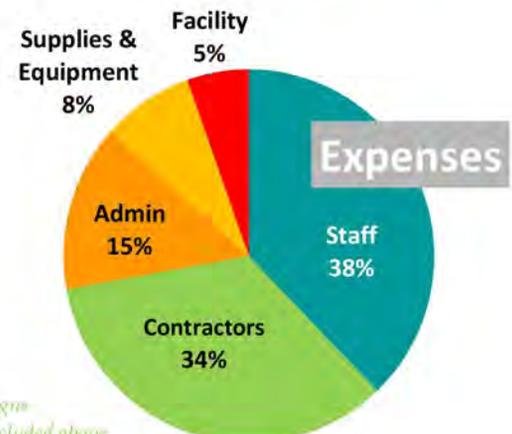
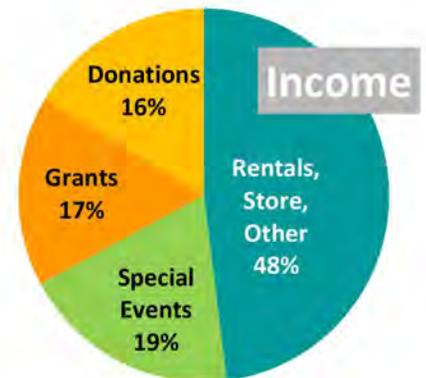
Expenses

Staff	\$ 229,976
Contractors	208,504
Admin	88,169
Supplies & Equipment	48,400
<u>Facility</u>	<u>32,777</u>
Total Expenses	\$ 611,170

Net (\$ 82,998)

BALANCE SHEET (as of 6.30.15)

Cash	\$ 256,211
Invested Savings	743,767
Board Designated Fund	48,047
Liabilities	0



Our completely revised chart of accounts now aligns with IRS form 990. In-kind gift values are not included above (cash basis accounting).

We're grateful to over 750 individuals, organizations and businesses who contributed to the Los Altos History Museum so we could **Inspire. Explore. Celebrate.**



A toast to our donors!

Major Donors

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Patricia Jennings
Andy Perga

Howard Phillips
Paul & Rose Shoup
Sherrill Walker
Donald Weiler
Ruth Yamatoda

And those "who do such an excellent job of showing us how it used to be."